

MARKETING SERVICES

TRAINING & LEARNING

- Creative Thinking
- Internal Communication
- Media Training
- Presentation Skills
- Sales Techniques
- Team Building
- Time Management

PERSONAL DEVELOPMENT



Perfect Presentations

Presentations are a part of modern business life. Overcoming natural nerves and learning how to present are really just a starting point. The most effective presenters know how to really connect with the audience so that their message is delivered, remembered and understood.

Simply delivering your message isn't enough...
...you need to ensure that it is received **and understood.**

This course applies the psychology of magic to the key business skill of making a presentation. You will learn how to really engage an audience so that they understand, remember and appreciate how your message relates to them.

The course covers...

- ✓ Over twenty tips and tricks you can use to present with confidence
- ✓ Strategies for evaluating any audience to make sure you use their language
- ✓ The five ways that people receive information and form perceptions
- ✓ A success formula that anyone can use to engage the audience
- ✓ Effective visual aids and avoiding 'techno-trouble'!

The quality of your idea and its production helped me get across the really critical message in what was described as a memorable way.

Group Finance Director
W.S. Atkins

FOR MORE DETAILS CALL OUR TRAINING TEAM NOW ON:

0845 006 1234

www.magicmanagement.com

Perfect Presentations



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This course starts by looking at presentations from the audience's point of view and explains how people interpret information and how to design your presentations to catch and hold audience attention.

Practical ideas from leading presenters include the role of the presenter, dealing with nerves, body language, voice, the use of technical equipment and importantly, how to make it all fun.



“Shows how to make the most of each opportunity and ensures that your presentations are designed for success.”

Magic Management operates in three areas, Marketing Services, Training & Learning, and Personal Development. Using Magical Innovation™ - the psychology of magic for business success, we provide companies with solutions for effective communication.

Our experience shows that any communication is more memorable and effective if your audience is emotionally engaged as the message is delivered.

The methods we employ go beyond the traditional. They use proven techniques and principles derived from a detailed understanding of the way that people interpret and process information.

To book this course, or discover more about Magic Management, contact us now:

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