

- MARKETING SERVICES
- PERSONAL DEVELOPMENT
- TRAINING & LEARNING
 - Creative Thinking
 - Internal Communication
 - Media Training
 - Presentation Skills
 - Sales Techniques
 - Team Building
 - Time Management

“ Thank you for the innovative and creative way you delivered the training...
...fun and interesting, but also quick and easy, I am sure our staff will retain everything they learnt. I know I certainly will.”

Head of Concessions, NTL



Awaken your Creativity

The practical course in BETTER BRAINSTORMING

A training programme created using Magical Innovation™ that draws inspiration from the worlds of **Magic, Music and Movies**

This course...

- ✓ Shows how anyone can learn and apply the principles of creativity used by leading communications experts, presenters, broadcasters and entrepreneurs.
- ✓ Provides knowledge and tools you can use immediately, including your personal brainstorming manual to run your own effective sessions.
- ✓ Explains the best way to sell your creative ideas in presentations and pitches.

FOR MORE DETAILS CALL OUR TRAINING TEAM NOW ON:

020 8659 8117

www.magicmanagement.com

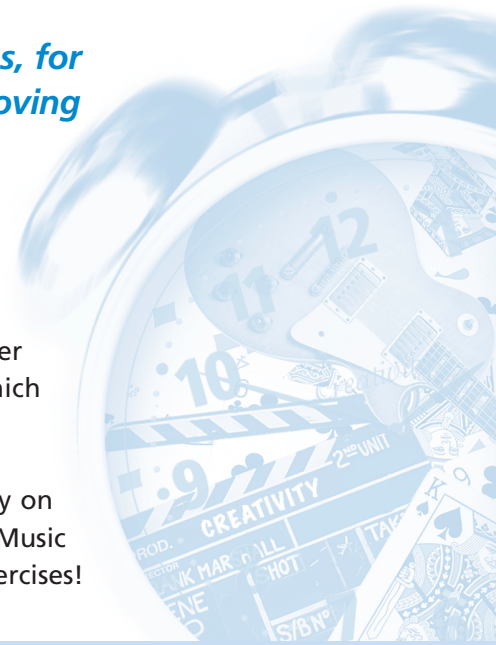
Awaken your Creativity



Everyone in business needs to generate ideas, for solving problems, seizing opportunities, improving systems or just staying ahead of the game.

'Brainstorming' is a well established route to generating ideas but it only works consistently and effectively if approached in a structured and disciplined way. Many people have forgotten, or perhaps never learned, the principles and process of brainstorming which were originally established more than 60 years ago.

This course is strictly practical – light on theory and heavy on real life examples. Drawing from the worlds of Magic, Music and Movies, there is participation but no embarrassing exercises!



“Guides you through more than 50 Brainstorming techniques and teaches you the skills to develop many more.”

Magic Management operates in three areas, Marketing Services, Training & Learning, and Personal Development. Using Magical Innovation™ - the psychology of magic for business success, we provide companies with solutions for effective communication.

Our experience shows that any communication is more memorable and effective if your audience is emotionally engaged as the message is delivered.

The methods we employ go beyond the traditional. They use proven techniques and principles derived from a detailed understanding of the way that people interpret and process information.

To book this course, or discover more about Magic Management, contact us now:

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